



**Cardboard City:
A Homelessness Experience Event to Benefit**



Corporate, Business, Organization, Family, and Individual Sponsorships

Cardboard City Title Sponsor - \$5,000 minimum

- **Your Company listed and announced as title presenter of the event**
- **Prominent Logo/name on outside of "Swag Bag" for participants**
- Logo/name will be included on signage, in marketing materials, and in media opportunities
- Primary placement of logo or name on T-Shirts
- Opportunity to hang your company or organization's banner at the event
- Opportunity to provide promotional material in "Swag Bag" for participants
- Company name listed on all advertising starting from the date of commitment
- Donor acknowledgement on Cardboard City Facebook page and website
- **10 or more** Cardboard City 2021 T-shirts

Metropolis Sponsor - \$1,000 minimum

- **Logo/name on outside of "Swag Bag" for participants**
- **Logo/name will be included on signage, in marketing materials, and in media opportunities**
- **Primary** placement of logo or name on T-Shirts
- **Opportunity to hang your company or organization's banner at the event**
- Opportunity to provide promotional material in "Swag Bag" for participants
- **Company name listed on all advertising starting from the date of commitment**
- Donor acknowledgement on Cardboard City Facebook page and website
- **10** Cardboard City 2021 T-shirts

Suburb Sponsor - \$500 minimum

- Logo/name will be included on marketing materials
- **Secondary** placement of logo or name on T-Shirts
- Opportunity to provide promotional material in "Swag Bag" for participants
- Donor acknowledgement on Cardboard City Facebook page and website
- **Five** Cardboard City 2021 T-shirts

Neighborhood Sponsor - \$250 minimum

- Logo/name will be included on marketing materials
- **Logo/name on T-Shirts**
- Opportunity to provide promotional material in "Swag Bag" for participants
- Donor acknowledgement on Cardboard City Facebook page and website
- **Two** Cardboard City 2021 T-shirts

Block Sponsor - \$100 minimum

- Name on T-Shirts
- Opportunity to provide promotional material in "Swag Bag" for participants
- Donor acknowledgement on Cardboard City Facebook page and website
- **One** Cardboard City 2021 T-shirts

In Kind Sponsor

- **Logo/name on T-Shirts**
- Opportunity to provide promotional material in "Swag Bag" for participants
- Donor acknowledgement on Cardboard City Facebook page and website
- **One or more** Cardboard City 2021 T-shirts

